

Twelve Ways to Make Money with Sunrider

The Sunrider Compensation Program

(Revised 1/1/2009)

Sunrider has the most exciting commission program in networking today. Now you have the opportunity to ...

- Easily get your own products paid for by creating a consumer group
- Earn hundreds in monthly income as a Business Owner
- Earn \$1,000 - \$3,000 per month as a Business Leader
- Have the company pay for an annual Leadership Cruise or other Leadership Event!
- Get a free trip to California each year to attend the annual International Convention
- Earn hundreds of thousands of dollars each year by creating a distribution network
- Participate in large annual year-end profit-sharing bonus
- Do it part-time
- Have an income of your choice ... and have time to spare.

Review the twelve ways you can earn income with the Sunrider International Compensation Program. **Realize this is a *summary* of the Sunrider Compensation Program, not an in-depth review of all the requirements and policies governing the operating of each bonus.** Therefore you will want to analyze in detail the *Sunrider 2009 Business Guide* to fully understand the complete compensation program. For easier understanding, the 12 bonuses have been separated into four different types of bonuses.

Initial Start Up Compensation

1. Retail Profit
2. Wholesale Price Bonus
3. Consumer Development Bonus
4. Super Achievement Bonus
5. Breakthrough Bonus

Foundation (Bonuses that help create your foundation network)

7. Business Leader Performance Bonus
8. Business Builder Development Bonus
9. Leadership Development
12. Profit Sharing

Leadership (Bonuses providing large, stable incomes)

9. Leadership Development Bonus
10. Group Business Leader Performance Bonus
12. Profit Sharing

Travel

6. Newly Qualified High Performance Recognition Fund
11. Travel Incentive Fund, Annual Convention
11. Travel Incentive Fund, Leadership Convention

Rank Progression

| Rank | Qualifications | Bonus Benefits |
|--|--|--|
| High Performance BL (HPBL) | -100 PSV -5000 PGSV -Sponsor 2 VIP Customers/month | Bonus #1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, & 12 |
| Business Leader (BL) | -100 PSV -3000 PGSV/3months ¹ -Sponsor 10 VIP Customers to date | Bonus #1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, & 12 |
| Associate Business Leader (ABL) | -100 PSV -3000 PGSV -By 2 nd Month sponsor 10 VIP Customers. | Bonus #1, 2, 3, 4, 5, 7 |
| Independent Business Owner (IBO) | -100 PSV -1000PGSV in a month. | Bonus #1, 2, 3, 4, 5 |
| Trainer | -3 Starter Packs or -A total of \$600 within 12 months | Bonus #1 |
| VIP Customer (For a VIP Customer to qualify for sponsoring requirements, the Starter Pack or \$200 product purchase must be done within 90 days.) | -Buy 1 Starter Pack or \$200 in 3 months | Bonus #1 |
| Start as a Customer | No Sign Up Fee! | |

Individual Bonus Description

| Bonus Name | Bonus Description | Monthly Income Potential |
|--|---|----------------------------|
| TWICE MONTHLY BONUSES - Paid on the 15 th & 30 th of every month. | | |
| 1. Retail Profits | When a new VIP Customer purchases a Starter Pack or other SR products, their sponsor earns 20% retail profits on their first \$200 in SR product purchases and 10% on the next \$400 in SR product purchases. | 20 percent |
| 2. Wholesale Price Bonus (20%) | 20% Discount off Wholesale Price Point. ² <i>Sunrider VIP Customers cannot earn any bonus. They can receive a discount off retail.</i> The IBO who sponsors a Sunrider VIP Customer earns 20% on purchases made by a new VIP Customer until the VIP reach the rank of IBO. | \$1.00 - \$400.00 + |

¹ Three consecutive months.

² Wholesale Price Point = Retail Price less 20% discount.

| MONTHLY BONUS | | |
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| 3. Consumer Development Bonus (CDB) (16%) | <ul style="list-style-type: none"> • Earn 10% on your Personal Group SV³ when your PGSV exceeds 1000 SV excluding qualified IBOs over 1000 PGSV. • Earn 20% on your Personal Group SV when your PGSV exceeds 3000 PGSV, and earn 6% on downline with a PGSV of 1000 PGSV or more. | \$100 plus |
| 4. Super Achievement Bonus (SAB) (4%) | <p>Qualifications:</p> <ul style="list-style-type: none"> • Have PGSV of 1000 SV and PSV of 100 SV. • Sponsor 2 VIP Customers who purchase a Starter Pack or \$200 in a given month. • Earn 10 points for each Starter Pack sold up to a maximum of 50 points. | \$100 - \$250 |
| 5. SV Breakthrough Bonus SVBB (5%) Personal Group SVBB 1% Group SVBB 4% | <ul style="list-style-type: none"> • The objective is to reward new and old IBOs for building right with an abnormally large bonus. PGSVBB is based on volume in your PGSV and GSVBB is based on volume in first 3 levels of BL. • To Qualify for this bonus: <ul style="list-style-type: none"> ○ Have 1000 PGSV/100 PSV for 6 consecutive months. Three before the qualifying period and three during. ○ Sponsor 2 VIP Customers through website or 1 VIP and 1 Trainer ○ Current Qualification period is greater than last qualification period and is also greater than the last time you qualified for the SBVV. • Qualification period is 3 months. <ul style="list-style-type: none"> ○ August – October ○ November - January ○ February – April ○ May – July ○ Bonus paid out the month after the qualifying period. <p>See Business Guide for further details.</p> | \$100 to a maximum of \$15,000 PGSVBB maximum is \$3000 GSVBB maximum is \$15,000 |
| 6. Newly Qualified High Performance Business Leader Recognition Fund (.5%) | <p>Sunrider will pay for the round trip air ticket and other expenses for them to attend the Dr. Chen special recognition meeting typically held at the headquarters in Torrance, California.</p> | Airfare, etc. |

³ Personal Group SV (PGSV). This is the total Sales Volume (SV) that has been purchased by yourself, the people you sponsor, and the people they sponsor.

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| 7. Business Leader Performance Bonus (BLPB) (8%) | <p>Every month that you qualify as a Business Leader, you will earn this bonus. The amount is based on the number of shares you earn.</p> <p>Business Leader earns 1 share. Lead Business Leader earns 1 share. High Performance BL & LBL earns 2 shares</p> | <p>Approximately \$380</p> |
| 8. Business Builder Development Bonus (BBDB) (2%) | <p>Qualifications:</p> <ul style="list-style-type: none"> • Be a qualified Business Leader or above. • Sponsor 2 VIP Customers/month or 1 VIP and 1 Trainer, or develop 1 new IBO. • Earn 1 share. | <p>Approximately \$250</p> |
| 9. Leadership Development Bonus (16% of world) | <ul style="list-style-type: none"> • This bonus rewards leaders for developing Business Leader Groups as deep as 7 levels down. • The minimum requirement to participate in this bonus is 3000 PGSV. (The average Business Leader in our organization maintains 4880 PGSV!) • High Performance Business Leaders earn double points from their own HPBL up to 3 levels deep. • <i>This is where the serious money is. You can make millions of dollars in income!</i> • The more first-level qualifying Business Leaders you have, the higher payout percentage, and the deeper Business Leader level your payout goes. See <i>Figure 1</i> for a chart on these payouts. | <p>\$180 to \$10,000, \$20,000, \$30,000, it is virtually unlimited!</p> |
| 10. Group Business Leader Performance Bonus (GBLPB) (3% of world) | <p>Each qualified Group Business Leader and above will receive one share of this fund. A HPGBL with 2 first level HPBL will earn 2 shares. A GBL who is an authorized store owner with 2 first level BL with authorized store owners will earn 2 shares. You can earn a maximum of 2 shares/month.</p> | <p>Approximately \$1000/share</p> |
| Annual Bonus | | |
| 11. Travel Incentive Fund (TIF) | <ul style="list-style-type: none"> • Get a <i>free trip</i> to the Annual Grand Convention! • Get a <i>free trip</i> to the Annual Leadership Cruise or other Leadership Event! • This fund encourages Business Owners to participate in the Annual Grand Convention and Leadership Event. Only those who attend these events can participate in these funds. | |
| <ul style="list-style-type: none"> • Grand Convention TIF (1%) | <p>This fund pays for a portion your trip to the Sunrider Grand Convention. <i>Qualifications for this fund change each year.</i></p> | <p>Approximately \$1000 or more depending on points earned</p> |

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| <ul style="list-style-type: none"> Leadership TIF (1%) | <p>This fund pays for a portion your Sunrider Cruise or other Leadership Event. <i>Qualifications for this fund change each year.</i></p> | <p>Approximately \$1000 or more depending on points earned</p> |
| <p>12. Profit Sharing (2% of world)</p> | <p>Business Leaders who have 5000 PGSV earn this bonus each month they qualify at the above ranks. Your rank determines how many shares you earn. This bonus is accrued throughout the year and paid in one lump sum on December 15th.</p> <p>Shares Earned:</p> <p>Business Leader 1 share Lead BL 2 shares Group BL 4 shares Golden Group BL 6 shares Master BL 10 shares Silver Master BL 12 shares Golden Master BL 14 shares Executive BL 20 shares</p> | <p>Approximate Annual Income</p> <p>Lead Business Leader \$1500 Group Business Leader \$5000 Golden Group \$8000 Master Business Leader \$14,000 Silver Master \$18,000</p> |

**Figure 1
Leadership Development Bonus Chart**

| Qualified Business Leader Generations Deep | Business Leader 1 | Lead Business Leader 2 | Group Business Leader 4 | Golden Group Business Leader 6 | Master Business Leader 10 | Silver Master Business Leader | Golden Master Business Leader | Executive Business Leader 16 | Silver Executive Business Leader | Golden Executive Business Leader |
|--|-------------------|------------------------|-------------------------|--------------------------------|---------------------------|-------------------------------|-------------------------------|------------------------------|----------------------------------|----------------------------------|
| Level 1 | 6% | 6% | 6% | 6% | 6% | 6% | 6% | 6% | 6.5% | 7% |
| Level 2 | 2% | 3% | 4.25% | 4.5% | 4.5% | 4.5% | 5% | 5% | 5.5% | 6% |
| Level 3 | 1% | 2% | 3% | 3.5% | 3.5% | 3.5% | 4% | 4% | 4.5% | 5% |
| Level 4 | | 1% | 2% | 2% | 2% | 2.5% | 3% | 3% | 3.5% | 4% |
| Level 5 | | | 1% | 1% | 1% | 1.5% | 2% | 2% | 2.5% | 3% |
| Level 6 | | | | | .25% | .5% | 1% | 1% | 1.5% | 2% |
| Level 7 | | | | | | | | | | 1% |