

# “Gifting” A Sponsoring Approach

**When we sponsor someone, we have 4 immediate goals:**

1. Help people experience the products for themselves  
– see that SR is different!
2. Help them get to the greatest discount
3. Help them earn income to be able to shop for free
4. Enable them to be able to help change the lives of their family and friends.

“Gifting” is a sponsoring approach where the sponsor pays for all or part of the Gift Pack for the new SR and gives them the opportunity for 10 days to eat the foods consistently to begin experiencing the early signs of regeneration.

1. More mental clarity
2. More calm energy
3. Sleep more restful
4. Overall increased well being

When you “gift” a SunPack there are some significant benefits:

1. You put yourself on a **different relationship** with your new person - caring friend vs. more of a sales relationship
2. Many family give products and packs to family anyway.
3. You're giving them an opportunity for them to **see for themselves** that SR really does make a difference...no risk test! At no cost...no strings attached!
4. You can encourage **seriously following of the Daniel Test**, because they are not trying to make their Pack last for a month, and they know you'll be touching bases to see how the test is going: Test 8 c. Calli/Fortune, 10 caps Quinary, 1 NuPlus/day.
5. Within the 10 days most people start to see a difference. Because they didn't have to purchase the initial pack, they are more likely to have the money to **start purchasing immediately**, rather than waiting another month for more money. During that waiting time, they can forget those early signs of regeneration, and might never get started.
6. You can have SR's who will be purchasing for years who might never have become a SR in your group. Their purchasing SV will help you get to higher discounts and larger income.
7. The more in your group, the larger your potential for income.
8. It only takes approx. 7-10 people purchasing in a month to earn Leadership Income \$800-\$1400 / mo.
9. You're able to grow your group easier fostering a benevolent spirit within your group.
10. They sense your attitude and are more likely to continue the same spirit.
11. They have to choice to “gift, sell, or give whatever discount they choose to the person they sponsor. You have given them a creative approach to building a business.
12. Most people come in for the foods and don't want to be salesmen – love the idea of being gifted something to find out for themselves that it works.

**Keys to Success:**

1. Let them know exactly what you want them to do with the foods for the test for greatest success.
2. Follow up:  
Day 3 – doing all of it 1 x day, found a way to eat it, enjoy it  
Day 7 – ready to help order if they're excited  
If you don't follow up, they won't and you have broken your success in duplicating.

In your Gift Box, fill it with some CDs, thank you note, how to eat the foods, Welcome!

# What kind of investment am I making to get to \$1000 income a month when I “gift”?

**VIP** - Purchase: \$160 + tax    You get \$200 credit toward your \$600 for a 20% discount - Starting a SR family - Average 3-5 purchasing in a month 1000 SV

**Trainer** - Purchase: \$160 + tax    You earn \$30 - their purchases beyond their pack plus their pack go toward your SV for the month, Goal: 1000 SV

## **Assist. Business Leader -**

**Group 1000 SV in the month Gift 1 Pack:** Your next Goal is to get group SV to 2,000 then 3000 SV for leadership income & extra sponsoring bonuses.

\$160 - no pack discounts (\$160) + no rebates on packs. 160 + tax    SR pays shipping

Earn: earn \$50 appx. for sponsoring 1 ,

All purchases in your group beyond the pack - 1000 SV, 100 personal -= \$100

Earn: \$150 - Pack \$170 approx. Cost over earning - \$ 20    Grew your group by 2 - thankful

SRs.

**Group to 1000 SV in the month Gift 2 Packs:** Goal now is to get group SV to 2000 SV, then 3,000 for leadership income & extra sponsoring bonuses:

Purchase: Gift 2: \$160 x 2 = \$320 + tax = \$350    SR pays shipping

Earn: Earn \$110 on EACH of the 2 you sponsored with a pack = \$220

10% of Group SV (1000) - purchases beyond the packs. \$100

Total earned: \$320.00 Total Cost: \$350.00 - \$20 less    Grew your group by 2 - thankful SRs.

## **Group at 2000 SV in a month Gift 2 Packs**

Gift 2 - Income \$220

10% of Group SV (2000) - purchase beyond the packs = \$200

Total earned    \$420 - Cost \$350 = Earn \$70 more

## **Leadership Income - Gift 2 Packs** - Must have 10 sponsored in your Group

3000 SV - Earn approx. \$800 + leadership bonus

110 + 110 = 220 + 235 = \$ 455 - \$350 2 packs - earn \$100 extra + 800 on group and leadership  
= \$900 income more